

Gavin Martin Colournet Ltd
Environmental Policy Statement

Gavin Martin Colournet Ltd is a printing company, producing bespoke and commercial printed matter and services for many multinational and Blue Chip design companies. We supply commercial leaflets, brochures and bespoke case bound books, stationery and presentation boxes.

Our company is very aware that climate change is a growing global concern and we have decided to start minimising our contribution. On deciding to embark upon this programme, we have become a member of an FSC®-certified group CU-COC-807273 and are now starting to look at reducing our carbon footprint. To meet this goal we have started a carbon reduction programme, liaising closely with Carbon Smart, to reduce our carbon footprint by 15% over the next 3 years, (from our current audited footprint of 64 tonnes of CO₂e).

Our key goal is to achieve the highest platform of carbon efficiency and to allow all our suppliers and clients to have access to our Carbon Smart reduction programme through our preferred partner, Carbon Smart.

To achieve our environmental objective we will:

- Reduce our carbon footprint by 5–8% in the first year of our carbon reduction programme from our current level of 64 tonnes of CO₂e.
- Heighten awareness internally through our carbon reduction action plan of the steps we need to reduce our carbon footprint.
- High level of communication with our staff to help them to work and understand our commitment to the plan that we have designed for them.
- Communicate with our suppliers and encourage them to look at access to the carbon reduction plan we have undertaken with Carbon Smart and encourage them to do the same.

The carbon reduction action plan will be communicated to our staff, suppliers and clients through our reduction action plan in our main office. The action plan will show to all, our commitment to this plan and also subsequent results.

Our Environmental Policy will also be published in all areas throughout our company and will also be placed on our website with a twice yearly report of improvements made.

Mark Cameron will be responsible for the action plan, with a view to introducing alongside him a member of staff to become a green champion for the company. Both of these key people will report on the implementation and subsequent reduction in our carbon footprint at frequent intervals.



Mark Cameron
Managing Director

